

40 YEAR  
ANNIVERSARY

Second Announcement



# LES SCANDINAVIA ANNUAL CONFERENCE 2010

5-7 September 2010 in Stockholm, Sweden



**New Methods of Commercializing Intellectual Property**

## WELCOME TO STOCKHOLM

We are honoured to invite you to the LES Scandinavia Annual Conference 2010 to be held in Stockholm, Sweden on 5-7 September 2010 at Radison Blu Royal Viking Hotel.

The importance and value of intellectual property is increasing. In order to prevail in the global competition all innovative companies need to create and manage strong and effective intellectual property portfolios.

The business environment is changing, and so is the intellectual property business. Top executives, and in particular licensing executives, need to be aware of and understand such changes. What are the commercialization alternatives for intellectual property now and in the future? What conclusions can be drawn from intellectual property commercialization of non-practicing entities? How do you protect your technology in a global industry?

We will address these and many more questions and learn from corporations and individuals who have been successful thanks to innovative thinking in the creation, management and commercialization of intellectual property rights.

Jonas Gulliksson  
President LES Scandinavia

Adam Brandt  
Organizing Committee Chair

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# CONFERENCE PROGRAMME

## TIME & VENUE

Sunday, 5 September 2010 – Tuesday, 7 September 2010 Radisson Blu Royal Viking Hotel, Vasagatan 1, Stockholm, Sweden

### SUNDAY 5 SEPTEMBER

12.00 - 19.00	<b>Registration</b> , Radisson Blu Royal Viking Hotel Stockholm	15.10 - 15.30	<b>Coffee/Tea/Refreshments</b>
13.00 - 17.00	<b>Licensing Seminar: Pitfalls in Licensing</b> Jonas Gulliksson, President LES Scandinavia	15.30 - 17.00	<b>Workshops</b>  Workshop A Valuation and royalty calculation Speaker to be announced
18.00 - 20.00	<b>Welcome Reception at Royal Viking</b>		Workshop B Intercultural Communication in negotiations Maria Stjernfeldt, Consultant Intercultural Communication
20.00 -	Individual Dinner Arrangements		

### MONDAY 6 SEPTEMBER

08.30 - 10.30	<b>Registration</b> , Radisson Blu Royal Viking Hotel Stockholm	19.30 -	<b>Conference Dinner</b> Grand Hotel Spegelsalen
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### 08.30 - 09.30 **Coffee/Tea/Refreshments**

09.30 - 09.40 **Welcome**  
Adam Brandt,  
Organizing Committee Chair

09.40 - 10.20 **Introduction – EPO Clean Energy Licensing Study**  
Nikolaus Thumm, Chief Economist  
European Patent Office

10.20 - 11:20 **Trends in IP Transactions**  
Andrew Raymer, CEO Marqera

### 11.20 - 11.40 **Coffee/Tea/Refreshments**

11.40 - 12.30 **Forming and Commercializing a Patent Pool**  
Marcelli Dini, GM of SISVEL Hong Kong

### 12.30 - 13.30 **Lunch**

13.30 - 14.20 **IP Commercialization, a Non-practicing Entity Perspective**  
Vincent Pluvinage, GM of Strategic Acquisitions & Private Equity  
Intellectual Ventures

14.20 – 15.10 **Recent Case-law on Damages for Patent Infringement, including possible Limitations for Non-practicing Entities**  
William Cory Spence, Partner,  
Kirkland & Ellis LLP

### TUESDAY 7 SEPTEMBER

09.00 - 09.30 **Annual General Meeting of LES Scandinavia**

09.45 - 10.45 **IP Enforcement in China**  
Katarina Nilsson,  
GM of VINGE Hong Kong Office

### 10.45 - 11.00 **Coffee/Tea/Refreshments**

11.00 - 12.00 **Protecting Technology when Outsourcing Production to Companies in Emerging Countries**  
Timo Vuorimies, IP Manager Wärtsilä

### 12.00 - 13.00 **Lunch**

13.00 - 14.00 **Use of the Patent System and the Research Exemption in R&D**  
Åsa Hellstadius, doctoral candidate,  
Stockholm University

14.00 - 15.00 **Misuse of Dominant Position in Patent Enforcement**  
Hans Henrik Lidgard, professor,  
Lund University

15.00 - 15.15 **Closing of Conference**

## SOCIAL EVENTS

### EVENING PROGRAMME

All conference participants and accompanying persons are warmly invited to take part in the evening events. Please note that prior registration is needed for the conference dinner even if the event is included in the registration fee.



#### Welcome Reception

on Sunday 5 September at 18.00-20.00 we invite you to the Radisson Blu Royal Viking Hotel Skybar. The welcome reception will provide a stimulating setting for meeting old friends and colleagues with a beautiful view of Stockholm. Welcome drink and fingerfood will be served.



#### Conference Dinner

on Monday 6 September at 19.30- midnight. We invite you to join us for the Conference Dinner at Grand Hotel Spegelsalen. We can promise a spectacular evening with a fantastic atmosphere. Participate in our celebration of our 40 year anniversary and enjoy the company of fellow delegates, delicious food, drinks and music.

### TOUR PROGRAMME

The aim of the tour programme is to give a fair picture of Stockholm, its way of life, past and present, and to introduce guests to Swedish culture, arts and design. All tours will be led by an English speaking tour guide. The conference secretariat reserves the right to cancel the tours if there are not enough pre-bookings.

#### Archipelago Tour – Feel the peace

##### Sunday 5 September

Price SEK 600 per person (at 10 persons or more)  
Incl. boat tour and lunch onboard.

The tour is 2,5 – 3 hours, just right to experience the best our beautiful archipelago has to offer.

On board our guide will tell you all about what's typical about the Stockholm archipelago in a very inspiring way, making the journey a beautiful and informative outing.

You will go with either m/s Östanå I built 1906 or s/s Stockholm built 1931, both are classic pearls and well-known elements in the archipelago. On board is Chef's Lunch Special served.

#### Drottningholm Palace

##### Monday 6 September

Price SEK 650 per person (at 10 persons or more)  
Incl. boat ride, entrance to Drottningholm Castle, China pavilion and English speaking guide.

We will take a guided boat ride to the Drottningholm Palace, where the royal family resides. The boat ride departs from the City Hall at about 10 minutes walk from the conference venue.

At Drottningholm Palace you can stroll through lush parks and visit the royal residence China Palace dating from 1763, where the furnishings have been left more or less untouched ever since the 18th century.

Be sure not to miss the Palace Theatre, which is unique in the world because its 18th century stage machinery is intact and still used in performances.

#### Gamla Stan – The Old Town of Stockholm

##### Tuesday 7 September

Price SEK 800 per person (at 10 persons or more)  
Incl. boat tour, English speaking guide and lunch.

Go back 750 years in time and feel the medieval atmosphere of the Old Town "Gamla Stan" as you wander through the narrow streets. We will start the day with a sightseeing tour by boat during which we are going to see the entire scenery of Stockholm from the water.

Afterwards we will have lunch in one of the historic restaurants in the Old Town. After a good lunch we will have a guided tour through the Old Town, including a visit to the Royal Palace.

#### Exploring Stockholm – shopping in Stockholm

From the conference venue you have only a short walk to Stockholm department stores and small boutiques. Why not take the tram to romantic Djurgården or visit one of Stockholm's many museums.

### M/S Östanå I

The ship was built 1906 at Bergsund shipyard. She is one of the traditional archipelago ships with dining-room and lounge at upper deck.



### Drottningholm Palace

The Drottningholm Palace is on UNESCO's World Heritage list. It is the most well-preserved royal castle built in the 1600s in Sweden and at the same time is representative of all European architecture for the period. The combination of the exotic Chinese Pavilion pleasure palace, the palace theatre and the magnificent palace gardens make a visit to Drottningholm a unique experience.



### The Royal Palace of Stockholm

The Royal Palace of Stockholm is His Majesty The King's official residence and is also the setting for most of the monarchy's official receptions. The palace is a daily place of work for The King and Queen as well as for the various departments that make up the Royal Court. The palace is built in baroque style by the architect Nicodemus Tessin and is formed as a Roman palace.



# REGISTRATION INFORMATION

Please complete the online registration form on the Conference Internet home page at [http://www.les-scandinavia.org/Stockholm\\_2010.asp](http://www.les-scandinavia.org/Stockholm_2010.asp)

Please find below the registration fees of the conference. 25% VAT will be added.

## Registration Fee Early Rate if paid by 8 July 2010

LES Members	SEK 9.000
Non-Members	SEK 9.800

## Registration Fee Reduced Rate if paid by 21 August 2010

LES Members	SEK 10.800
Non-Members	SEK 11.600

## Registration Fee Late Rate if paid after 21 August 2010

LES Members	SEK 12.000
Non-Members	SEK 12.800

## Accompanying Persons

Fee	SEK 2.000
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## Registration Fee for LES Members and Non-Members includes:

- admission to all sessions
- conference documentation
- lunch on Monday and Tuesday
- tea/coffee on Monday and Tuesday
- welcome reception on Sunday
- conference dinner on Monday
- for Non-Members an option to become a member for a reduced fee in LES Scandinavia for year 2011

## Registration Fee for Accompanying persons includes:

- welcome reception on Sunday
- conference dinner on Monday

## Terms of payment

All fees should be paid in advance in Swedish currency.

## Confirmation

A written confirmation and a receipt of your paid fees will be sent to you after we have received your payment in full.

## Terms of Cancellation

The secretariat must be notified in writing of any changes and/or cancellations. All fees, except for the administration fee of 10%, will be refunded for cancellations made on or before 2 July 2010. No refund will be given after this date.

## HOTEL ACCOMMODATION

The organizers have reserved rooms in the conference hotel and in another hotel situated in the same block. To obtain the special conference rates, bookings must be made on the registration form.

If no rooms are available in the hotel of your first choice, reservation will be made for the next possible alternative. Buffet breakfast is included. For a double room (two persons, two beds) please give your room mate's name. Please make your room reservation as early as possible.

We cannot guarantee rooms for late registrations. If your arrival is later than at 6 pm and you have not informed Conference Service HRG Nordic or the hotel about late arrival, your booking cannot be guaranteed and a cancellation fee will be charged.

## Radisson Blu Royal Viking Hotel

Is a five star hotel situated next door to the Central Railway and Subway.

Station with restaurants, sky bar on the top floor with a view over the city, pool, jacuzzi, sauna, bar and gym. All of the city's attractions within walking distance. Prices are found at the registration site.

## Nordic Sea Hotel

Is a first class hotel situated next door to the Central Railway and Subway.

Station with restaurants, the well-known ice bar, sauna, bar and gym. The source of inspiration is the sea, cliffs and shipyards. All of the city's attractions within walking distance. Prices are found at the registration site.

## WHAT TO WEAR?

Generally dress is informal and casual wear is acceptable during the conference sessions. For the conference dinner it is recommended that gentlemen wear a dark lounge suit and ladies wear business or dinner dress.



## GENERAL INFORMATION

### TRAVEL TIPS TO STOCKHOLM

Stockholm has direct air links with a large number of European and American cities. Arlanda Airport, is on the E4 highway about 40 km north of Stockholm.

At the homepage of the Civil Aviation Authority you can check the airlines that are represented in Stockholm. Bromma Airport, which handles domestic and some international flights, is about 8 km west of Stockholm.

By boat, Stockholm can easily be reached from the other Baltic countries by the large passenger and car ferries that berth at their own terminals close to the city centre.

#### **How to reach Stockholm from the airport**

The simplest way of getting to Stockholm from Arlanda Airport is by taking one of the airport coaches that leave terminals every 5-10 minutes (the journey takes about 35 minutes). Right next door to Cityterminalen is the Central Station where the conference hotel is located.

An alternative is the new airport rail link, the Arlanda Express, that rushes you between Arlanda Airport and the Central Station in just 20 minutes.

#### **How to reach Stockholm from the ferry terminal**

The hotels are easily reached by taxi.

### STOCKHOLM

Stockholm is a city of contrasts – water and islands, history and innovation, small town and big city, short winter days and long, light summer nights – with a dazzling array of impressions. Go back 750 years in time and feel the medieval atmosphere of the Old Town “Gamla Stan” as you wander through the narrow streets. The island of Djurgården, the world’s first National City Park, is only a short walk from the pulse of the inner city. Thanks to the city’s compact size, you can see and do most things in a short space of time.

### FURTHER INFORMATION

For updated information about the conference, registration, hotel accommodation, travel links, company visits, tours and excursions please visit the conference web site at [http://www.les-scandinavia.org/Stockholm\\_2010.asp](http://www.les-scandinavia.org/Stockholm_2010.asp) or contact Marie Lindecrantz, HRG Nordic  
Tel: + 46 8 50 88 51 73  
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We warmly welcome you to the LES Scandinavia Annual Conference 2010 in Stockholm.

Organizing Committee

